

Expression of Interest for Partnering as Digital Partner

APJAKTU Competition for Educators



Introduction

APJ Abdul Kalam Technological University is seeking Expression of Interest (Eoi) from all affiliated Colleges who would wish to partner for an upcoming competition for educators (of all affiliated engineering colleges of APJAKTU).

The selected partner's logo will feature in all marketing collaterals associated with the competition as "Digital Partner"

College may provide a Faculty PoC (Point of Contact) and set of student volunteers who have good skill sets in areas listed below. The college will need to ensure availability of a requisite number of committed and passionate student volunteers guided by a Faculty member for the following tasks:

- Branding and Social Media Marketing
- Video Creation / Editing
- Brochure/ Flyer Creation
- Content Management
- Website Development
- Creating/ Support for online tools for effectively conducting the evaluation
- Any other support as required for conduct of the competition

Students would be provided Certificate of Volunteering subject to successful completion of the activity assigned, after completion of the competition. The activities/ tasks for students will be allocated through the College Faculty PoC. Colleges would need to ensure timely and efficient completion of tasks through student volunteers, ensure continuity of the student volunteers till the completion of this competition/ challenge. The logo of the selected college will also be displayed as a partner in the flyers and marketing materials. The student volunteers & faculty PoC details will be listed in the event website. There will not be any financial remuneration / liabilities / commitments from APJAKTU.

In the event of non submission of deliverables associated with the tasks then the partnership may be revoked/ cancelled.

How to Apply?

Affiliated colleges interested in partnering may submit a proposal with details of Faculty PoC and tentative list of student volunteers with their skill sets in each of the area mentioned to

eo@ktu.edu.in

Last Date of applying - **October 30, 2020**

Selection of Partner

APJAKTU will be selecting the partner based on the merit of Proposals submitted by Colleges.