1.(a) Title of the Project Proposal:" KTU – NGO INTERNSHIP 2019 "

(b) Branch / Subject area:Entrepreneurship

(c) Project Type (Developmental / Demonstration / Others):Others

2. Precise objective:

Objectives of "KTU-NGO INTERNSHIP 2019"

> ➢ Provide online training in " Business and Entrepreneurship "
> ➢ Provide online training in " professional Java programming "
> ➢ Provide online teaching for learning " German language "
> ➢ Provide free access to the interns, to all other courses and services that will be added to "KTU-NGO INTERNSHIP" in the future.
> ➢ Provide free access to Ktu Ngo Internship's Class central account. [It is a search engine for online courses known as MOOCs. Learners can search for their topic of interest , read reviews of courses to help them decide which courses to try and start learning]
> ➢ Introduce opportunities to the students to volunteer for various national and international organizations.
> ➢ Provide placement assistance and also employment to the interns by the time or after they complete graduation.

3.Abstract :

" KTU – NGO INTERNSHIP 2019 "

"KTU – NGO INTERNSHIP 2019" is an online event hosted by " B BUSINESS INTERNATIONAL", a registered closed end investing company .

" KTU – NGO INTERNSHIP 2019 " is intended for those students who are interested in any or all the below.

1. Business and Entrepreneurship
2. Professional JAVA Programming
3. Learning GERMAN language
4. Other Massive Open Online Courses (MOOC'S)
5. Volunteering for various national and international organizations.
6. Availing placement assistance and employment .

3.1 OBJECTIVE WISE EXPLANATION

3.1.1 Business and Entrepreneurship

Introduction

Learn virtually anything in Sales & Marketing, Strategy, Operations, Human Resources, Hospital Management, Communications, Management and much more.

Course Description

Keep learning and keep growing with this library of high-quality courses on Entrepreneurship, Strategy, Operations, Sales, Marketing, Management and more. The experts will prepare students for success in the business world, and make sure their skills stay relevant and impressive.

Lifetime Unlimited Access to 450+topics,Essential for Budding entrepreneurs, Marketing and Strategic Professionals, Students.

Lifetime access to all futureMock tests & quizzes online

Certificate of completion

Length of time users can access this course: lifetime

Access options: web streaming

Benefits of online course:

1. High-Quality Content
2. Learn Anywhere Anytime & at Their Pace
3. 24X7 Customer Support
4. Complete Student Support throughout the Program
5. Online Video Material
6. Lifetime course access

Course Name	Course Name	No. of course	Duration (Hour)
1	Communications	43	400
2	Management	61	350
3	Hospital Management	9	200
4	Sales and Marketing	43	385
5	Operations	14	280
6	Human Resources	24	275
7	Others	18	350
8	Marketing	33	90
9	Strategy	6	85
10	Supply Chain	1	75
11	Social Media Marketing	13	40
12	Branding	4	35
13	SEO	8	40
14	Content Marketing	1	25

3.1.2 JAVA Programming

About this course

Learn Java In This Course And Become a Computer Programmer. Obtain valuable Core Java Skills And Java Certification

Skill level: All LevelsLanguage: EnglishCaptions: YesLectures: 392Video: 79 hours

Features :Coding exercises ,Certificate of completion

Description

This course is designed to give students the Java skills they need to get a job as a Java developer. By the end of the course, they will understand Java extremely well and be able to build their own Java apps and be productive as a software developer.

Lots of students have been success with getting their first job or a promotion after going through the course.

The course is a whopping 79 hours long.

Here's just some of what students will learn

- All the essential Java keywords, operators, statements, and expressions needed to fully understand exactly what students are coding and why - making programming easy to grasp and less frustrating

- Students will learn the answers to questions like What is a Java class, What is polymorphism and inheritance and to apply them to your java apps.

- How to safely download and install all necessary coding tools with less time and no frustrating installations or setups

- Complete chapters on object-oriented programming and many aspects of the Java API (the protocols and tools for building applications) so students can code for all platforms and derestrict their program's user base (and potential sales)

- How to develop powerful Java applications using one of the most powerful Integrated Development Environments on the market, IntelliJ IDEA! - Meaning students can code functional programs easier. IntelliJ has both a FREE and PAID version, and students can use either in this course.(Don't worry if students are used to using Eclipse, NetBeans or some other IDE. Students are free to use any IDE and still get the most out of this course)

- Learn Java to a sufficient level to be a be to transition to core Java technologies like Android development, the Spring framework, Java EE (Enterprise edition) in general as well as and other technologies. In order to progress to these technologies, students need to first learn core Java - the fundamental building blocks. That's what this course will help students to achieve.

What students will learn; in a nut shell

- Learn the core Java skills needed to apply for Java developer positions in just 14 hours.
- Be able to sit for and pass the Oracle Java Certificate exam if students choose.
- Be able to demonstrate their understanding of Java to future employers.
- Learn industry "best practices" in Java software development from a professional Java developer who has worked in the language for 18 years.
- Acquire essential java basics for transitioning to the Spring Framework, Java EE, Android development and more.
- Obtain proficiency in Java 8 and Java 11.

3.1.3 Learn GERMAN Language

Description

This course takes students from an absolute zero level to a level where students can introduce theirself, ask and answer questions about personal details such as where they live, what they do, their hobbies etc. This course can assure students that they will get a good grasp of beginner level German language, with which they would easily be able to proceed for higher levels. As the course is taught in Malayalam, students would easily be able to relate German language with their mother tongue making it easier to learn German. They can bypass English language for taking their language skills from Malayalam to German.Very important grammar aspect of German language is covered in this course. After taking this course, the learners would have a clear understanding of what a grammatical case is and I am sure students would not confuse this with other cases later on. At the end of this course, students will understand and use familiar everyday expressions and very basic phrases. Students will be able to interact in a simple way with someone who speaks clearly and slowly.

What students will learn

- Students will learn the basics of German language through Malayalam, which is very similar to German in many ways. Students will understand that knowing English is irrelevant to take that big step towards learning German.

- **Students will begin to understand native German speakers (simple phrases)**

- **Students will learn one of the most important grammar aspects of German - the Nominative Case along with important vocabulary.**

3.1.4 Other Massive Open Online Courses (MOOC'S)

Other open online courses are made available to the students through the Class Central account owned by KTU-NGO INTERNSHIP. Class Central is a search engine for online courses known as MOOCs. Learners can search for their topic of interest and also read reviews of courses to help them decide which courses to try.We aggregate courses from many providers to make it easy to find the best courses on almost any subject, wherever they exist. We focus primarily on free (or free to audit) courses from universities, offered through massive open online course (MOOC) platforms. Whatever students are interested in learning, it is more than likely that our catalog includes a course that will meet their needs.

Major associations of Class Central account

➢ **Course providers 42+**

[Swayam ,edX ,Stanford openedX ,coursera ,udacity and 39 more]

➢ **Universities   942+**

[Massachussets institute of technology ,Stanford ,Indian institute of technology ,Harward university ,Duke university , University of California ,Griffiths university , University of Asterdam and 932 more]

➢ **Institutions 470+**

 [NPTEL , google ,Microsoft ,google cloud ,amazon, IBM ,Autodesk, Linux ,The world Bank and 461 more]

3.1.5 Volunteering for various national and international organizations.

Volunteering is a great first step towards accepting responsibility for the future we leave behind. Not only is committing your own time and energy to help others extremely rewarding, but it's also beneficial to your career; if you're struggling to land that dream job, for instance, volunteering offers valuable work experience and the chance to develop key career skills.

Of course, the problem that many students face is that they simply don't have the time to commit to volunteer work; if you have a busy schedule or other pressing responsibilities, then there's a good chance you'll only have a few spare hours at night, by which point your volunteering options are pretty limited. Luckily, this is where our volunteering programs come in. Most of the volunteering opportunity that we bring up to the students are online volunteering. It can be carried out from the comfort of their own home, and it's ideal if they have specialized hard skills that they would like to utilize. Above all, this isn't a mandatory

part of the internship and it is the choice of the students to volunteer or not.

Few volunteering opportunities available are,

➢ UN Volunteers (UNV)

The UNV program is the United Nations' online volunteering platform and offers dozens of online opportunities across the world. Like the rest of the UN's efforts, this program strives to boost sustainable human development, and finding a project through this platform means that you'll be able to do truly meaningful work.

➢ Help from Home

Help from Home is a UK-based organization which aims to bring together volunteers and micro-volunteering projects. The goal here is to encourage more and more people to participate in projects that do not require long-term commitment and which can help make their spare time more impactful.

➢ VolunteerMatch

VolunteerMatch is an extremely popular organization for volunteering opportunities. Although they don't offer online opportunities exclusively, they have a pretty broad section for people who want to volunteer from home. This organization is driven by the belief that everyone wants to make a difference in the world and that all people need is a platform from which to make it happen.

➢ School in the Cloud

The School in the Cloud is driven by the belief that knowledge can be acquired so long as there are enough resources to encourage the self-learning process. As such, they're dedicated to providing a space for children from all around the world with internet access to search for specific information, aka the 'big questions' .And many more

3.1.6 Availing placement assistance and employment

All students registering for KTU-NGO INTERNSHIP 2019 will be considered as the loyalty member of the company and will be eligible for unique preference in many ventures and services that the company will offer in the future. This will also include placement assistance at other companies and preference to jobs at our own company.When a student completes his/her graduation our placement cell helps him/her with information regarding various openings at our's as well as other companies,various placement trainings and so on.

4 Methodology including the work plan

Any interested students can book tickets for " KTU-NGO INTERNSHIP 2019 " by any of the three methods given below.

 a) Go to : **ktungointernship2019.blogspot.com**

There you will find a redirection link which will lead you to the booking website.

b) Otherwise, you can use the direct link given below to reach the booking website.

https://www.townscript.com/e/ktu-ngo-internship-303041

Copy and paste the above link on your search engine / Google

c) You can also simply search for "ktungo internship " over the internet. You can find the page named " ktungo internship – Towncript ", which is the ticket booking site for the event.

Once you book the tickets, an email is sent to your registered email id with a ticket and details on how to do the internship.

The Internship certificate is provided within 2 - 10 days of registering for the event. Completion of the courses is not mandatory to receive the internship certificate.

Please note that no physical certificate is provided. Only digital certificate is provided which can be downloaded by the student.

Students can have life time access to the courses and there won't be any time limit to complete the course.

5 Application/ importance in the socioeconomic context:

The major objectives of KTU – NGO INTERNSHIP 2019 comes under the following three categories

1. Provide world standard quality online education
2. Increasing volunteering opportunities to the students
3. Job creation and wealth creation

5.1 Provide world standard quality online education

KTU-NGO INTERNSHIP 2019is a program initiated to achieve the three cardinal principles of Education Policy viz., access, equity, and quality. The objective of this effort is to take the best teaching-learning resources to all, including the most disadvantaged. KTU-NGO INTERNSHIP 2019 seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy.

The initial three courses offered [business and Entrepreneurship, Java programming and German language] are actually worth many thousands but are offered at the lowest possible price through our program.

Through KTU - NGO INTERNSHIP - Class Central account, students are exposed to the biggest world of MOOC's; which includes 44-course providers, 942 universities, 470 institutions, and courses offered in 23 languages .

5.2 Increasing volunteering opportunities to the students

With busy lives, it can be hard to find time to volunteer. However, the benefits of volunteering can be enormous. Volunteering offers vital help to people in need, worthwhile causes, and the community, but the benefits can be even greater for you, the volunteer. The right match can help you to find friends, connect with the community, learn new skills, and even advance their career.

If you're considering a new career, volunteering can help you get experience in their area of interest and meet people in the field. Even if you're not planning on changing careers, volunteering gives you the opportunity to practice important skills used in the workplace, such as teamwork, communication, problem solving, project planning, task management, and organization. You might feel more comfortable stretching their wings at work once you've honed these skills in a volunteer position first.

Volunteering offers you the chance to try out a new career without making a long-term commitment. It is also a great way to gain experience in a new field. In some fields, you can volunteer directly at an organization that does the kind of work you're interested in. Your volunteer work might also expose you to professional organizations or internships that could benefit your career.

You will have a richer and more enjoyable volunteering experience if you first take some time to identify your goals and interests. Think about why you want to volunteer. What would you enjoy doing? The opportunities that match both your goals and your interests are most likely to be fun and fulfilling.

5.6 Job creation and wealth creation

Jobs and livelihoods are what people want. Considering the huge population of the young that India has—the largest in the world—India should also be generating more jobs than other countries. But the Indian economy is a laggard in job creation despite good GDP (gross domestic product) growth. India's rate of job creation is only two-thirds of the

global average. Moreover, the employment elasticity of the Indian economy—the numbers of jobs it creates with economic growth—has been declining in the last few years.

As a startup company my major aim is to contribute to the Indian economic and employment sector . And I should note that as an APJ Abdul Kalam Kerala Technological University student all our policies are inspired by the APJ Abdul Kalam Kerala Technological University Startup Policy.

Our policy ,

1. **Wealth Creation and Sharing:** By establishing the business entity, we invest our own resources and attract capital (in the form of debt, equity, etc.) from investors, lenders and the public. This mobilizes public wealth and allows people to benefit from the success of our company and growing businesses. This kind of pooled capital that results in wealth creation and distribution is one of the basic imperatives and goals of economic development.

2. **Create Jobs:** Entrepreneurs are by nature and definition job creators, as opposed to job seekers. The simple translation is that when I become an entrepreneur, there is one less job seeker in the economy, and then we provide employment for multiple other job seekers. This kind of job creation by new and existing businesses is again is one of the basic goals of economic development.